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/// NOV :: 2025

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PRIX
IN PICTURES

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Must
Haves!

12
CAMPUS
INFLUEN
CERS

GIORGIO
ARMANI
TRIBUTE TO
A FASHION
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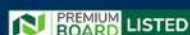
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From the Editor

SUNKANMI OGUNADE

From Dream to Reality

It is indeed a thing of joy seeing one's mentee or protégé rising up the ladder of success. Sunkanmi Ogunade popularly known as Sunky is one resilient and focused young man whose meteoric rise to the top is highly inspirational. Having him on the cover of this Bumper Special Edition is a milestone! In this edition, you will get to read about his journey and how dropped out at Olabisi Onabanjo University in year three of his Mass Communication course due to incessant ASUU strike and had to start all over when he moved to Malaysia. Switching to Tech and pursuing his dreams as a photographer and a content creator.

We also served you mesmerising pictures from the high octane Lagos State

E1 Grand Prix, a high-speed electric Powerboat Race Events which was the first in Africa.

This edition is another collector's item!

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**"SUCCESS IS NOT FINAL;
FAILURE IS NOT FATAL:
IT IS THE COURAGE TO
CONTINUE THAT
COUNTS."
— WINSTON CHURCHILL**

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LAGOS

HOSTS THE WORLD AT

E1 Lagos GP

LAGOS



Lagos becomes the first African city to host E1 Electric Powerboat Race

Lagos State Governor, Babajide Sanwo-Olu, has announced that Lagos has become the first African city to host the prestigious E1 electric powerboat race, known as the E1 Lagos Grand Prix. The E1 Lagos GP has placed Lagos among notable global waterfront cities such as Monaco, Miami, and Venice. Sanwo-Olu, in a post on his official media handle on Friday, described the event as a

milestone that highlights the city's embrace of clean energy, innovation, and opportunities for young people. He expressed gratitude to President Bola Ahmed Tinubu for his goodwill message and for reaffirming Nigeria's commitment to sustainability and the blue economy. "By joining cities like Monaco, London, and Venice on the E1 calendar, Lagos has once again shown that we are bold, resilient, and ready to take our place on the global stage," the governor stated.

Drogba and Lemaire are among the several global celebrities who own E1 teams. Other notable owners include American basketball great LeBron James and Grand Slam tennis champion Rafael Nadal. "Bringing E1 to Africa represents a pivotal moment in our mission to grow electric racing globally," said Rodi Basso, founder and CEO of E1. Lagos, known for its vibrant entertainment scene, "brings incredible energy, creativity and ambition that matches E1's DNA perfectly," Basso said. The teams participating in the Championship include Team Drogba, led by former football icon Didier Drogba, which also features investment from Afreximbank, and Team AIUla, owned by basketball star LeBron James. Other teams,

founded by celebrities such as Will Smith, Marc Anthony, Steve Aoki, and Rafael Nadal, are also expected to compete. Beyond the racing, Lagos embraced the event as a platform for clean marine innovation. The city's selection was strategic: a vibrant waterfront, growing interest in green shipping, and a desire to showcase Africa's role in the global energy transition. Local leaders used the event to spotlight electric ferry initiatives, sustainable tourism, and tech investment in coastal infrastructure.





E1 Lagos GP



E1 Lagos GP





E1 Lagos GP:

Team Brazil win E1 Lagos GP

...Championship showcases Lagos' creativity, resilience, commitment to clean energy, says Sanwo-Olu

Team Brazil on Sunday emerged as the winners of the E1 Lagos GP, clinching their first win of the series. Powerboat pilot Timmy Hansen and Leva Millere-Hagin delivered the goods at the E1 Lagos GP, leading Team Brazil through the group races, race-off and to the final.

Team Brazil, which got 38 points for their win, taking their tally up to 89 points, beat Team Blue Rising to second place, while Team Drogba finished third.

Notably, Team Rafa and Team Brady, both consistent front-runners in the championship standings, missed out on the podium this time.





The E1 Lagos GP is an all-electric powerboat race designed to combine cutting-edge technology, environmental sustainability, and high-speed entertainment on water. It features teams competing in high-performance electric

boats, with international participants and spectators attending the event.

Lagos State is the first African city to host the prestigious E1 Racing Championship. The revolutionary electric powerboat competition was held on Saturday, October 4,

and Sunday, October 5, at the Victoria Island area of Lagos.

Speaking to journalists during the final of the competition on Sunday, the Governor of Lagos State, Mr Babajide Sanwo-Olu, described the first-of-its-kind event in Africa as a demonstration of innovation and progress.

He said the event showcased Lagos' creativity, resilience and commitment to clean energy and sustainable solutions.

"Hosting the E1 Grand Prix is not just about sport. It is about innovation, environmental responsibility, and putting Lagos on the global map for future-focused development," Governor Sanwo-Olu said.



E1 Lagos GP



WHAT'S WORTH LEARNING FOR THE NEXT 10 YEARS IN NIGERIA

As Nigeria's economy diversifies and technology reshapes industries, the skills that will drive success over the coming decade are evolving rapidly.

Emerging sectors such as renewable energy and digital finance demand specialised knowledge while traditional fields like agriculture and manufacturing benefit from new tools and processes.

Whether you aim to secure a high-growth career, launch a scalable business or contribute to national development, investing in the right expertise is crucial.

Below are seven areas that promise lasting relevance and opportunity in Nigeria's fast changing landscape. Each combines global trends with local needs to ensure your learning pays dividends for years to come.

1. Data analysis and Artificial Intelligence

Organisations across finance, healthcare and logistics will rely on insights drawn from large datasets to

optimise operations and serve customers better.

Learning statistical methods, Python programming and machine learning frameworks equips you to build predictive models, automate decision making and unlock value from data.

2. Renewable Energy Technologies

As Nigeria expands access to electricity and shifts towards sustainable power, skills in solar panel design, wind turbine maintenance and battery storage systems will be in demand.

Training in electrical installation, system integration and performance monitoring positions you to support rural electrification projects and urban microgrid initiatives.

3. Agri Tech and Food Systems Innovation

Modernising agriculture through precision farming, drone monitoring and automated irrigation can boost yields and reduce waste.

Learning to deploy sensors, analyse soil and weather data and manage supply chains enables you to support smallholder farmers, develop value added products and tackle food security challenges.

4. Fintech and Blockchain Applications

Mobile payments, peer to peer lending and digital asset platforms continue to transform how Nigerians save, borrow and transact. Mastering blockchain principles, smart contract development and cybersecurity best practices allows you to build secure, transparent financial solutions tailored to local needs.

5. Digital Marketing and E-commerce Management

Online retail and brand engagement will grow as internet penetration rises. Skills in search engine optimisation, social media strategy, content creation and analytics empower you to drive traffic, increase sales and build loyal customer communities on platforms from Instagram to Jumia.

6. Health-care Informatics and Tele-medicine

The Covid response accelerated adoption of remote care and electronic health records. Learning health data management, telehealth platform integration and user experience design can help you improve patient outcomes, enable remote diagnostics and streamline service delivery in under-resourced areas.

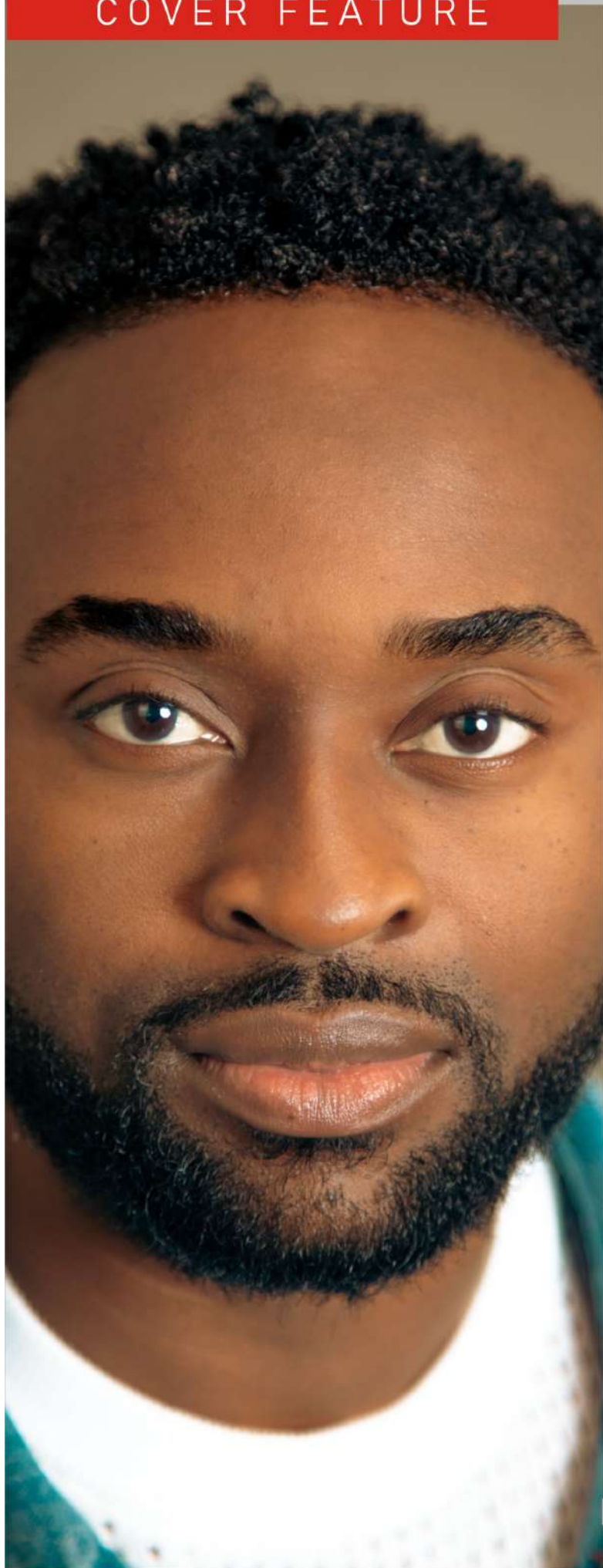
7. Creative Technology and Digital Content Production

Nigeria's entertainment industry leads Africa in music, film and animation. Proficiency in video editing, 3D modelling, interactive media and virtual reality opens doors to producing compelling stories, immersive experiences and branded content that resonate locally and globally.

By developing expertise in these 7 areas you'll not only future-proof your career but also contribute directly to Nigeria's economic transformation, positioning yourself as a leader in sustainable development and growth over the next decade.

Culled from Pulseng

COVER FEATURE



SUNKY OG

OLASUNKANMI
OGUNADE

The
Crea
-tive
Force



From The Horse's Mouth

The lights rise in a quiet room, but the outside world bursts with colour. Amid the hum of a camera, the snap of a clapboard, and the whisper of a new storyboard, I move to a rhythm that's part stage, part newsroom, part laboratory. I am an actor and a commercial model who approaches roles with curiosity; a journalist who perceives stories behind every headline; a videographer and photographer capturing truth in a single frame or a moving image. I am also a brand strategist shaping identities, a media producer guiding projects from concept to screen, a scriptwriter mapping conversations into scenes, a digital marketer engaging scroll-worthy audiences, a film producer coordinating teams, and a content creator crafting narratives across platforms.





In short, I am a storyteller wearing many hats, all driven by one core belief: a single image or moment can spark a conversation, change a mindset, or steer a future towards possibility. This is not just a career; it's a heartbeat tuned to the rhythm of imagination, a journey across continents and cultures, all connected by a simple rule: tell the truth, tell it well, tell it with care.

“

In short, I am a storyteller wearing many hats, all driven by one core belief: a single image or moment can spark a conversation, change a mindset, or steer a future towards possibility.

”

I am SunkyOG, a professional media producer based in the United States, but my work has a global heartbeat. I move with the rhythm of stories: I shoot, I edit, I write, I produce, and I breathe life into ideas until they become visible on screen.

Storytelling isn't just what I do; it's how I understand the world. It's the thread that ties flights of fancy to concrete outcomes, turning silent moments into conversations that matter.

I strive for videos that feel natural, scripts that communicate clearly, and honest brands.

My work has threaded its way through stories big and small from Mercedes-Benz to Hennessy, Pizza Hut, Martell, Dirska and Levin, Tom Ford, and a constellation of musical artists and brands.



My journey into this craft began long before I earned any titles or degrees. I hold a BSc in Business Information Systems, certifications in cinematography and film, as well as in Branding and strategic positioning. I've completed two master's programs: an MA in Organisational Communications and an MSc in Corporate Communications. I am currently pursuing a Doctorate, a journey that deepens my understanding of message dissemination, brand communication, and audience engagement. Despite these accomplishments, my true passion remains storytelling that genuinely resonates. I strive for videos that feel natural, scripts that communicate clearly, and honest brands. I see myself primarily as a storyteller, someone who spends hours behind the camera and at the computer, crafting meaning from noise.

The clients I collaborate with mirror the diversity of the world itself: businesses that dream bigger, nonprofits eager to amplify a cause, entrepreneurs building new paths, and creatives pushing boundaries. I don't measure impact by the number of projects, but by the moments where a message lands with a person who was unsure before watching, or a small startup discovers visibility that transforms its trajectory, or a nonprofit finds a voice that helps change a life. My work has threaded its way through stories big and small from Mercedes-Benz to Hennessy, Pizza Hut, Martell, Dirska and Levin, Tom Ford, and a constellation of musical artists and brands. I've had the privilege to collaborate with names like Wizkid, Davido, Asake, Jason Derulo, Marshmello, and DJ Snake, among others, each project weaving into a broader tapestry of culture and commerce.



Faith grounds me at every turn. It's the quiet engine beneath the loud moments the grounding that keeps me humble, the north star that invites service with integrity, and the steady drumbeat that pushes me toward excellence. I view my talents as gifts entrusted to me, tools meant to elevate others and shed light on meaningful work.

Family, too, is the stabilizer that steadies the ship. Their unwavering support and encouragement remind me to persevere, to stay disciplined, and to keep my purpose clearly in sight. They've taught me that success isn't a solitary climb but a communal ascent people lifting you, and you in turn lifting others.

Looking ahead, I am drawn to growth in every direction. I want to keep developing and learning new skills, exploring audacious storytelling methods, and reaching further with messages that matter. Curiosity isn't a hobby; it's a daily practice. I hope to mentor emerging creators, to share the tools and the heart that helped me find my footing, and to give back to the communities that have believed in me from the start.

If there's a core philosophy I carry, it's this: stay true to your purpose and trust the process. Let your talents serve others and illuminate the good that sits inside every project. It's okay to dream big, but dreams need a spine, focus, discipline, and resilience to stand up to the winds of change. Faith can be a powerful anchor, offering hope when the road grows rough, and reminding me that I'm part of something larger than myself. Surround yourself with people who believe in your vision, because their belief becomes fuel for the long journey.

WWW.SUNKYOG.COM





Creativity, in this rapidly shifting landscape, is no longer a rare spark; it's a shared current that runs through technology, social media, and the evolving language of storytelling. The world is changing fast, but that change is also a wellspring of opportunity. Every new platform, every new audience, is a doorway to connect in ways we couldn't imagine a few years ago. My role in this vibrant ecosystem is to stay curious, to learn relentlessly, and to push boundaries with empathy and responsibility.

What I'd say to aspiring creatives and professionals is simple in essence but profound in practice: tether your work to a purpose bigger than yourself. Let your craft be a service to others, not a showcase of you alone. Pursue ambitious dreams with discipline and resilience. Let faith walk beside you as a quiet, guiding force that



steadies you when doubt creeps in. Build a tribe of people who believe in your vision and keep you honest. And above all, keep learning. The world isn't static, and neither should your artistry be.

As for what's next, I'm excited by the horizon. I aim to craft more impactful stories, weaving narratives that spark meaningful conversations and drive change, and to reach audiences seeking authenticity. I hope to expand my skills, to experiment with new forms of storytelling, and to mentor the next generation of creators who carry the same hunger to make a difference with integrity and courage. There's a generous, almost miraculous space where creativity meets responsibility, and I intend to inhabit it as fully as I can.



“

Creativity, in this rapidly shifting landscape, is no longer a rare spark; it's a shared current that runs through technology, social media, and the evolving language of storytelling. The world is changing fast, but that change is also a wellspring of opportunity. Every new platform, every new audience, is a doorway to connect in ways we couldn't imagine a few years ago.

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「sunky og」



If there's a final note, it's this: embrace your creativity, stay focused on your goals, and trust that your purpose holds value. The world is changing fast, and there's beauty and opportunity in that flux. With faith guiding me, perseverance steadying me, and the love and support of those who believe in me, I've learned that obstacles aren't dead ends but detours toward a richer story. Keep moving forward and value your unique voice.

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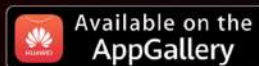


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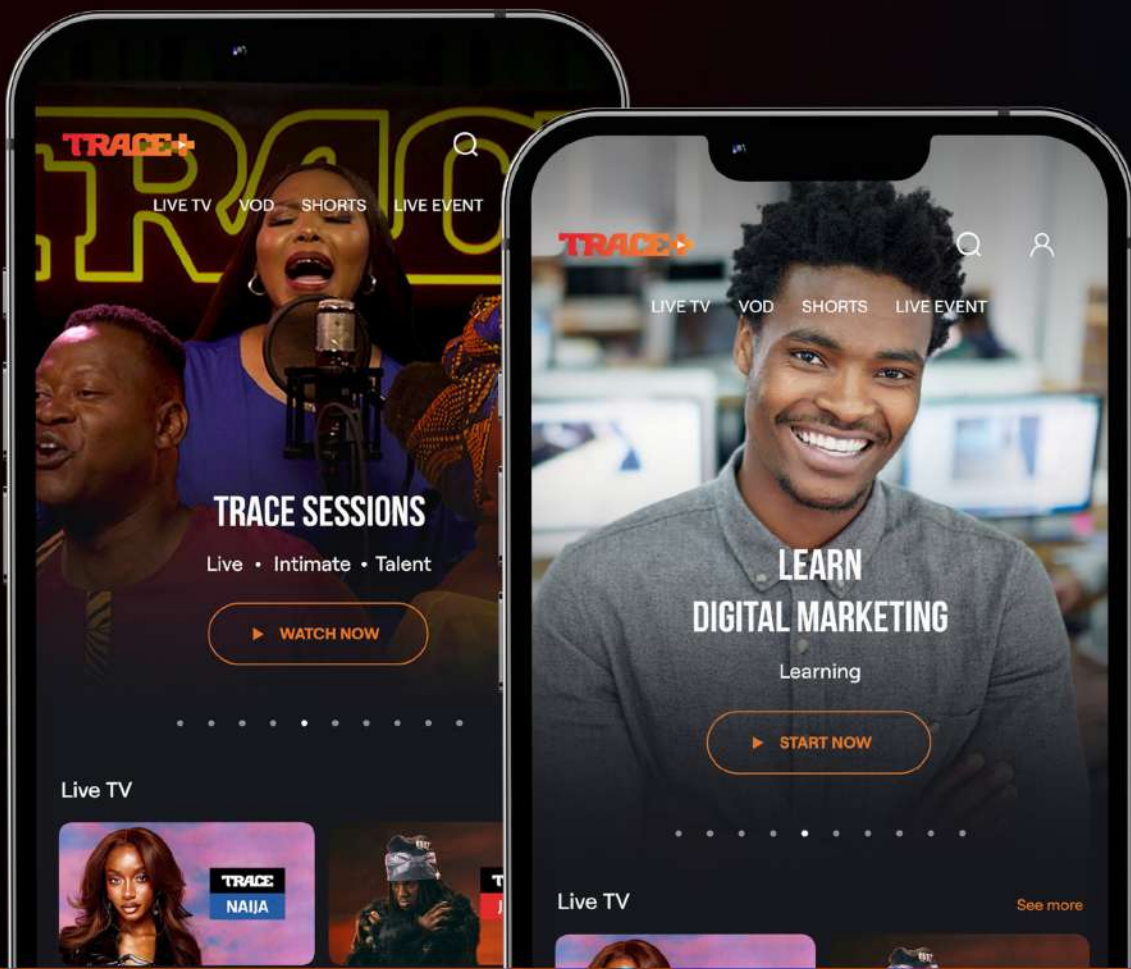


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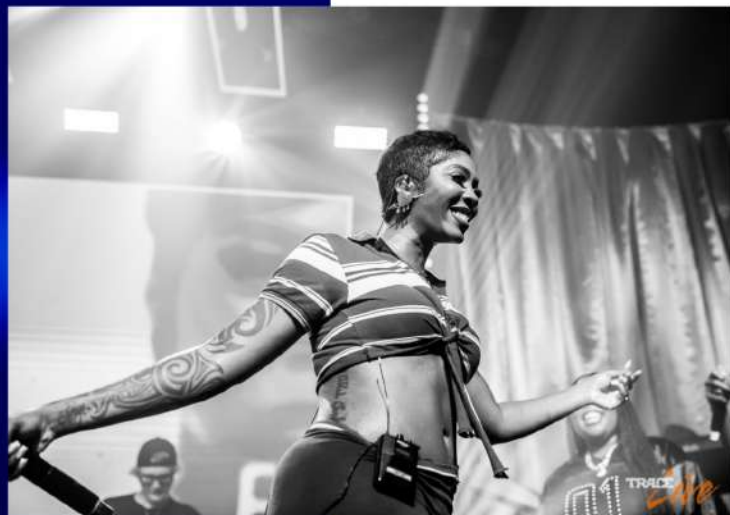


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TRACE *Live*

WITH
TIWA SAVAGE
THIS ONE IS PERSONAL



TRACE *Live*

The Queen of Afrobeats **Tiwa Savage** headlined the recent edition of **Trace Live** on Friday, September 26, 2025 at Terra Kulture in Victoria Island, Lagos, where she delivered an energetic and sterling performance to the delight of her fans and guests at the event. The event, which drew a packed crowd of fans, influencers, and industry stakeholders, was sponsored by **Lord's Dry Gin, Peak Milk and Legend Extra Stout**. It was staged in partnership with **Bolanle Austen-Peters Productions**.

It was indeed an unforgettable evening that was filled with excitement as the songbird showcased beautiful live performances. With a career spanning nearly 15 years,

Tiwa Savage brought a mix of classic hits and new releases, creating a multi-generational experience for her fans.

She dished out from her repertoire of hits, fan favourites like 'Kele Kele Love,' 'Eminado,' 'All Over,' and her more recent collaborations that have continued to make her a force to reckon with in the global Afrobeats movement. She also gave fans a taste of songs from her newly released album, 'This One Is Personal'.

The Afrobeats diva did exceptionally well to connect across generations both with her music and her performance which was attested to by many of the guests in attendance.













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ABU CULTURAL FESTIVAL

Beauty and Elegance on Display at the Ahmadu Bello University, Zaria Cultural Carnival

The students of Ahmadu Bello University, Zaria staged a spectacular and grand 2025 Students Cultural Carnival which was a colourful celebration of culture, unity, and tradition.

Staff and students converged in colourful and vibrant attire and there were majestic horse parades, traditional music, and various rich Nigeria heritage and culture were showcased. It was really a beautiful scene to behold!

ABU's Cultural Parade isn't just about the colors and the glamour, it's a grand showcase of Nigeria's rich traditions, unity in diversity, and youthful creativity as students from various parts of the country displayed their rich culture.

From the regal attire to the spirited performances, every scene is a reminder of the beauty we carry as a people. The ABU's Cultural Parade can best be described as a meeting point where the Durbar meets Ojude Oba and the Ofala festivals.

We can't but say a big shout-out to the creative and talented photographers and videographers like KAYBEE PHOTOGRAPHY, RUNBOI VISUALS, KAREEM PIXEL, KALIBU PHOTOGRAPHY, AMFANI PIXEL, KAYBU, POSITIVE MOR, B-RUMA PHOTOGRAPHY, AY7 CREATIVES, NATASIDI VISUAL, FAROUKEY VISUALS, DAN ALHAJI PHOTOGRAPHY, SHOTS BY IB, BIG BOSS GALLERY and many others who captured the moments through their lenses.





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12

CAMPUS POWER CIRCLE

YOUNG NIGERIAN STUDENTS WHO ARE SHAPING CULTURE, COMMUNITY & LEGACY

Different stories. Different states. Different gifts. But they all share the same heartbeat: community.

These 12 students are building more than brands; they're building legacies. They're proving that campuses aren't just places to learn; they're places to become. They are party plugs, fashion stylists, PR mavericks,

student leaders, barbers, and showbiz visionaries. They don't wait for the future. They build it. And when the noise fades, their impact will remain, in the culture, in the stories, and in the paths they paved for those coming after.

This is the power circle of campus culture. And their stories are just getting started.

THERUDECYNTHIA



On campus, **Therudecynthia** isn't just a name, it's a presence. A stylist, entertainer, and showbiz influencer, she's built a brand rooted in self-

expression through fashion, music, and art. What began as a "video girl that looked like Ayra Starr and Tems" has evolved into a creative force commanding her own lane. With her LOST MAN team, she's turned ideas into short films, performances, and moments that move culture. Balancing lectures with styling gigs and event planning, she grounds everything in faith and purpose. "People don't see the late nights, this is real work," she says. Her turning point came when her name became a label, proof she was making impact. Her secret? Authenticity, consistency, and God. "Don't wait to be ready," she says. "Start from who you are and grow from there." Therudecynthia isn't just in the culture, she's shaping it.

ALHAJI OF INFLUENCING



On the vibrant campus of Nnamdi Azikiwe University, **Alhaji Francis** has become a force synonymous with energy, structure, and spectacle. What

started from small department socials grew into massive concerts hosting over 3,000 people. A born entertainer with sharp strategy, he has turned campus events into unforgettable cultural moments. From **Sparks of Life Concert** to **Eastern Block Party**, Francis has shown that big dreams can thrive on campus grounds. His shows aren't just hype, they're well-oiled productions built on planning, vision, and bold execution. Beneath the laughter and crowd energy is a man with a clear mindset. His mantra is simple but powerful: "The problem isn't the problem. The problem is our attitude toward the problem." Francis embodies what it means to dream audaciously and build with intent, proving that campus isn't a limit, it's a launchpad.

JII



On Nigerian campuses, **Jiji** isn't just a name, it's a movement. Behind it is **Shittu Mojisola**, a vibrant force who turned her popularity into power and her passion into a platform.

Her journey began in her first year selling party tickets, but the real spark came in her second year when she hosted her first major party. It wasn't just an event; it was her breakout moment. From that night on, Jiji went from being part of the nightlife scene to shaping it. Balancing books and the bustling social world isn't easy, but Jiji makes it look effortless. Her secret? Genuine value. She connects people, builds trust, and delivers experiences. "Partying doesn't make you unserious. You can build a balance and still win," she says. The journey hasn't been smooth. She's faced stereotypes, but instead of bending, she built herself into someone events can't ignore. If her hustle had a soundtrack, it would be *Last Last* a reminder of battles won. Her message to young hustlers is clear: "Be you. The world will adjust." Jiji isn't just hosting parties, she's changing the narrative.

CASABLANCA



Casablanca is not just a name, it's a force on the University of Ibadan campus. A 500-level student of Urban and Regional Planning, he has carved his lane as a creative, event host, influencer, and media personality. What began as a

simple love for entertainment and connecting people has grown into a thriving media platform focused on youth culture, brand storytelling, and campus experiences. From covering events and creating street content to working with brands like **THE FOODBOLT** and hosting the unforgettable **Pulse Party**, Casablanca has become a cultural plug in Ibadan's entertainment scene. Balancing lectures with shoots, campaigns, and events, his secret lies in authenticity, consistency, and genuine engagement with his audience. One of his biggest moments came when thousands of students showed up for his **Pulse Party**, a reminder of the power of creativity to unite people. For Casablanca, it's not about having it all figured out but about staying grounded, managing time smartly, and bringing pure energy to everything he does. His story proves that influence doesn't need permission, it just needs passion and persistence.

12

CAMPUS POWER CIRCLE

YOUNG NIGERIAN STUDENTS WHO ARE SHAPING CULTURE, COMMUNITY & LEGACY

DESMOND

5



On a campus where energy meets vision, **Odimigbe Obinna Desmond**, popularly known as Desmond, is proving that leadership is more than holding a title; it's about igniting change. As the Social Director of FUOYE's Students' Union Government, Desmond is building a movement rooted in creativity, unity, and purpose. His journey began with small campus events and a simple desire to connect

people through entertainment. Over time, that passion evolved into a force that now inspires a whole community. Each day is a balancing act between academics, planning, and service, but for Desmond, impact makes the hustle worth it.

The turning point came when his peers began to see him not just as a friend but as a visionary. Massive support during his campaign affirmed that his energy was resonating deeply. One unforgettable moment remains a campus event that brought students from all walks of life together, proof that creativity can build bridges. Desmond's philosophy is simple: authenticity wins. In a world of noise, staying real sets you apart. He believes campus creatives aren't just entertaining; they're shaping culture, inspiring movements, and opening doors to opportunities. For him, leadership is service, not spotlight. The pressure is real, but staying grounded keeps his vision clear. His message to young student hustlers is powerful: *start small, stay consistent, and be original*. Campus is your first stage, own it, and the world will watch.

IBIM

6



On the grounds of Federal University of Technology Owerri, one name carries weight, **Ibim Great Graham**. A symbol of drive, charm, and vision, Ibim didn't just step into the spotlight; he owned it. His journey began with bold wins, Mr Mechanical, then Mr SUG, victories that marked the rise of a

campus force. From lectures to meetings, photo edits to hosting events, he's mastered the art of building moments that move people.

Winning the Mr SUG crown wasn't just a title; it was a statement. Six events in two weekends during a campaign season didn't break him, it built him. His rise has been steady: Mr Mechanical. Mr SUG. Mr FUTU and now SUG Director of Socials.

Behind the fame is a young man learning balance, carrying responsibilities, and staying grounded even when the spotlight burns brightest. His mantra? "School isn't just about books; it's about bonds, connections, and moments that shape your future." For Ibim, consistency is the secret sauce. He's not waiting for opportunities; he creates them, one event, one picture, one stage at a time. The crown started the story, but his grit keeps writing it.

HYPEMAN JOE

7



Etukudoh Joseph Uduak, better known as HypeMan Joe is the electrifying voice that turns ordinary campus nights into unforgettable experiences. His story began in Year One, driven purely by his love for music and energy. What started as a hobby quickly evolved into a movement

that placed him at the center of campus entertainment. Through sleepless nights balancing lectures with late-night gigs, and even facing tense moments like harassment at a trade fair, Joe has remained unshaken. His big break came in Year Two when he hyped at TRACE in the City, a defining moment that made his name echo across campus. His secret? "Being original." Behind the lights and cheers lies a student juggling exams, pressure, and dreams. But Joe takes it all with calm confidence. His journey mirrors the grind, growth, and glory of campus hustlers. Today, he's not just hyping crowds but creating platforms for other talents. As he puts it, "Keep doing what you're doing. It will definitely pay off." HypeMan Joe isn't just a voice, he's a vibe, a movement, and proof that raw energy and authenticity can build legacies.

PELLERMANNY

8



On the buzzing campus of Tai Solarin University of Education, one name rings loud at every party and hangout, PellerManny. Behind the name is **Oguntade Oluwasegun Samuel**, a student who turned pure vibes into a powerful campus brand. "It started with my love for people

and creating vibes," he says. As TASUED's Social Director, his schedule is a whirlwind of lectures, PR moves, and late-night networking. The real turning point came when strangers began calling his name, a sign he had become the plug.

His growth wasn't by luck. "People think it's just clout, but it takes planning and sacrifice. A name ain't built in a day," he says. Consistency and reliability are his formula, and teamwork keeps the dream alive.

If his hustle had a soundtrack, it would be **Ojapiano**, bold, vibrant, and cultural. Through collaborations and events, PellerManny isn't just making noise; he's shaping TASUED's social pulse.

His advice is clear: "Start small, stay real, and let consistency do the magic." PellerManny isn't just living campus life, he's defining it.

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CAMPUS POWER CIRCLE

YOUNG NIGERIAN STUDENTS WHO ARE SHAPING CULTURE, COMMUNITY & LEGACY

TRIBE OF JUDAH

9



On the lively campus of Tai Solarin University of Education, one name commands respect, Tribe of Judah. Bold, spiritual, and charismatic, **Akinsara Favour Judah** has become a force on campus, blending fashion, politics, and faith into a powerful personal brand. It all started when no one

volunteered to represent the department, and fingers pointed at "the guy who always shows up." Winning Mr. Fresher 2022 became his launchpad. "I just wanted to be seen and go for more," he says. Juggling politics, influence, and personal growth hasn't been easy. "It gets stressful," he admits, but his secret weapon is **structure and delegation**, building a team that works. His defining moment wasn't his own win but seeing his "twinie" become SUG President. For Judah, staying relevant means staying original. "Do what you're best at. Don't copy," he says. Challenges come, from DSA hurdles to fake friends, but faith anchors him. "I've never lost any competition I truly went for," he adds with quiet confidence. His advice? "Be consistent. Don't remove God from your journey. Respect those ahead. Boss na boss." Tribe of Judah isn't just chasing clout, he's building a legacy rooted in courage and faith.

ROSTIMARP

10



On the vibrant campus of Adekunle Ajasin University, **Rotimi T. Adesuyan**, better known as ROSTIMARP, has transformed a simple passion for barbering into a full-blown cultural movement. A student leader, creative entrepreneur, and event plug, he moves seamlessly

between being Director of Socials by day and running his thriving barbering and event brand, Hotshot Concepts, by night. His breakthrough came when his name became bigger than just a service, "Rostimarp" turned into a vibe. One of his proudest moments was hosting **The Acumen Talent Hunt**, a show that not only lit up the campus but birthed RCB, an EP made with top student artists. "I'm not the artist; I'm the facilitator," he says. "I love connecting talent to vision." Authenticity is his superpower. But behind the shine is a grind built on teamwork, focus, and faith. His soundtrack? "Triumphant" by Olamide and Bella Shmurda, a reminder of how far he's come. Rostimarp believes campus creatives are rewriting the rules. "We're proving you can chase your education and your dreams at the same time." His advice to young hustlers is clear: "Stay consistent, stay humble, and let your work speak louder than your words." From clippers to concerts, ROSTIMARP isn't just building a brand, he's building a legacy.

YOMICOLD

11



On the lively campus of the University of Lagos, **Aroniyo Fortune Olorunyomi**, widely known as YomiGold_PR, has become the PR maverick turning campus buzz into full-blown movements. His journey began with one spark, discovering the power of communication during a school event. From that moment, his

passion for PR and influencing grew into a force that now amplifies UNILAG's voice far beyond its walls. Balancing lectures with social media campaigns, event mobilizations, and brand partnerships, Yomi thrives on structure and strategy. His breakthrough came when his campaigns began trending, proving his work had real impact. One standout moment was mobilizing students for an event that turned into a massive turnout, a defining sign that his influence had taken root. His winning formula? Engaging content, smart collaborations, and staying deeply connected to student culture. Behind the spotlight is a hustler learning, growing, and building something real. For Yomi, this is more than hype, it's about shaping narratives and culture. His advice to upcoming student creatives is clear: "Leverage your campus, network smart, stay consistent, and trust your grind." YomiGold_PR isn't just building a personal brand; he's crafting a movement that's putting UNILAG on the map.

JOHNBULL

12

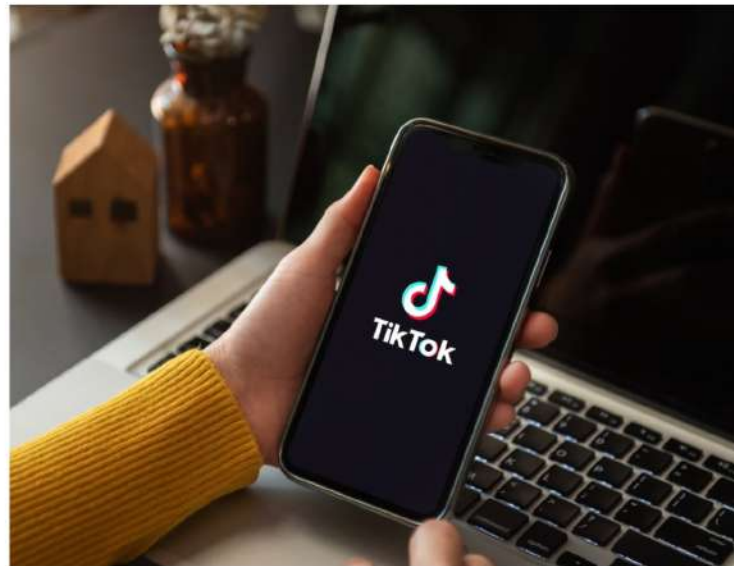


On the buzzing campus of Veritas University Abuja, **Etta John**, better known as Johnbull, has become the undisputed plug for nightlife, vibes, and influence. A lifestyle influencer, PR plug, and event planner, his name is stamped on almost every major party or activation on campus. What began as casual hangouts with friends evolved

into full-blown cultural moments, powered by his natural energy and charisma. His turning point came during his first run for Director of Socials, when students he didn't even know started campaigning for him, a clear sign his "vibes" had grown into real influence. A regular day for Johnbull flows between classes, content creation, meetings, and hosting events, fueled by passion more than pressure. The Street Party Rally remains his most unforgettable moment, a night where everything clicked and the campus turned electric. His formula is simple: authenticity, consistency, and top-tier delivery. But behind the glam are sleepless nights, strategic planning, and bold investments. For him, this is more than nightlife; it's culture-building. His journey is proof that student creatives can shape trends and build brands before graduation. His message is simple: "Start now. Stay consistent. Invest in your image. The campus is your first audience, build with them before the world catches on."

TikTok

This Comprehensive TikTok Guide Will Lead You To Real Followers



TikTok has come to be the move-to platform for innovative expression, with hundreds of thousands of customers posting motion pictures every day. If you're trying to enhance your TikTok following and have interaction with a real audience, you're in the right place. **This useful TikTok guide** will provide you with a step-by-step method to gaining real fans no shortcuts, no scams, just tested strategies that paint.

Understanding the Power of Real Followers on TikTok

Before leaping into approaches and techniques, permit's take a step returned and consider why actual fans matter. A big follower count is tremendous, however, it's engagement that in reality counts. Having followers who like, comment, percentage, and interact together with your content material always is the key to TikTok fulfillment. Real followers bring true interaction, helping you upward push via TikTok's set of rules and in the long run land on greater people's For You Pages.

If you are serious about increase, this guide will show you the exceptional methods to attract an organic and constant target market who truly cares about your content material.

Find Your Authentic TikTok Voice

It would possibly sound simple, but one of the first things you need to do is outline your voice. TikTok is flooded with content material, however, the videos that stand out the most are those that display a creator's unique character. Here's how you may discover your genuine TikTok voice:

Explore Trends: Stay on the pinnacle of what's trending, but usually carry your very own twist to it. Don't just comply with the trend;

make it yours.

Be Consistent: Consistency is prime. Keep your content in alignment along with your persona and area of interest, whether it's comedy, beauty, meals, or something else.

Be Vulnerable: Audiences connect with authenticity. Share private testimonies, at the back of-the-scenes pictures, or moments where you display your real self.

Once you discover your voice and stick with it, your target audience will know precisely what to anticipate and could come to comply with you because of this.

Post-engaging and Quality Content Posting content material that resonates with your target market is vital. Think of your TikTok account as an innovative portfolio that showcases the first-class of what you could provide. Here's a way to create engaging content that sticks out:

Catchy Intros: The first few seconds of your video are the maximum important. Hook your visitors right away, whether through humor, surprise value, or interest.

Storytelling: Create narratives that take humans on an adventure.

Whether it's a funny skit or an inspiring message, make certain your movies have a reason.

Editing and Effects: Use TikTok's integrated editing gear and results to make your motion pictures stand out. Creative edits and sound choices are what make TikTok films more shareable.

Engaging content now not handiest grabs interest but also sparks comments, likes, and stocks all of the key components TikTok's set of rules loves.

Engage with Your Audience

Building an engaged network is a set reciprocal interaction. It's no longer

enough to simply create content material and put up it. You need to interact with your viewers to foster a connection and build consideration. Here's how:

Reply to Comments: Engage with individuals who comment on your motion pictures. If you're busy, make certain to reply to at least the maximum meaningful ones. Showing that you cost your followers will construct loyalty.

Host Q&A Sessions or Lives: Going live or hosting Q&A periods is a super manner to connect immediately with your target audience. It's a effective manner to boost engagement and benefit fans who need to be a part of your community.

Collaborate with Others: Duet, stitch, or definitely collaborate with creators who percentage your area of interest. This can expose you to a bigger, however nevertheless applicable, audience.

The greater you interact with others, the more likely they may be to return the preferred, and it'll provide you with the momentum you need to grow your audience authentically.

Conclusion

In the end, this useful TikTok guide has shown you the way to construct your follower base organically and authentically. Forget approximately buying fake followers or relying on shortcuts. Instead, cognizance on creating enticing content material, interacting along with your network, and the usage of the platform's tools to boost your followership. By staying actual for your precise voice and supplying cost in your target market, real fans will come, and so will your success on TikTok.

- Tribune Online



Swag on Display at Ojude LASU

In celebration of Lagos State University (LASU) @35 the Lagos State University Students' Union (LASUSU) recreated the popular Ojude Oba Festival and put up a spectacular show tagged Ojude LASU where the beautiful and rich Yoruba cultural heritage was displayed. The cultural event drew a sizable audience and various forms of Fashion, Swag and Style was on parade. The students created a fascinating event that has left many former students and indeed students of other citadels envious.



NIGERIAN

student
slangTERMS THAT BECAME
MAINSTREAM CULTURE

These slangs used to be popular among Nigerian students; they've now become mainstream culture. Student lingos used to be confined to the campus gates. Still, many catchphrases from hostels and lecture theatres have now crept into the daily conversations across major Nigerian cities.

Words born in halls and hostels now appear in everyday chat, adverts, and headlines because students mix humour with creativity and social shortcuts that spread quickly. Short videos, social feeds, and group chats amplify campus phrases until they feel familiar across cities. These expressions help people crack jokes, explain themselves, and signal their identity quickly, and they often carry attitudes that younger generations recognise.

Below are seven student slang terms that started in schools and now shape how Nigerians joke, argue, and signal status.

Flex

Flex began as showcasing style or small wins, such as a new phone, but it now encompasses anything done to impress others.

Students used it for classmates who arrived with fresh fits or snacks, and the term moved into social media, where people flaunted achievements from side hustles to travel. It is teasing and aspirational at once.

Over Flex

Over flex is the polite roast for someone who tries too hard to impress and ends up looking silly. The phrase captures campus energy where reputation matters and people keep each other in check with quick jabs. It spread through memes and short videos, and now surfaces in office group chats when someone is being

particularly annoying.

Chop Life

Chop life originally referred to living large or spending on enjoyment, especially after receiving a paycheck. Students used it for celebratory splurges on food outings or parties, and the idea of choosing to enjoy now resonated widely.

Today, it appears in adverts, songs, and casual speech as a shorthand for giving oneself a treat.

Na So E Be

This phrase means that it is how it is and started as a resigned campus shrug when things went sideways. It expresses acceptance of minor daily glitches from missed lectures to power outages.

Its plainness and comic timing helped it cross into the mainstream culture, and everyday replies that close a conversation neatly.

Make we gist

'Make we gist' simply means inviting someone for a chat or catch-up, and it was a staple for students organising hangouts and sharing gossip.

The phrase is warm and inclusive, which helped it move beyond campus into workplaces and social groups where people invite others to chat about life and opportunities.

Wahala

Wahala stood for trouble or stress long before student slang absorbed it, but campuses remixed the word into playful complaint and dramatic storytelling.

Students use it to amplify annoyances from assignment deadlines to hostel fights, and the expression is now common in headlines, captions, and casual venting across social media.

Sharp Guy or Sharp Belle

'Sharp guy' and 'sharp belle' label people who are slick, stylish, or quick-witted, and started as playful campus

compliments.

They celebrate street smarts and presentation, and the phrases have migrated to broader usage as influencers and creators adopted them to praise looks, skills, and hustle energy.

Sapa

It represents financial struggle, used when students and people generally are stranded and forced to eat meals below their usual preference.

Catch Cruise

A popular phrase that means to have fun or enjoy oneself. It can also mean to use someone to play.

Aza

A slang term for a bank account number, used when asking for it to send money.

Olodo

It's a Nigerian slang term for someone who is unintelligent, slow, or academically poor. Originating from the Yoruba language where it means "one who scored nothing," the term is used in both insulting and playful ways, though its use in an academic context can be seen as a serious insult.

Dey Play

This phrase means to be unrealistic or to take things lightly. It also used when someone is unserious.

Runs

It generally tends to be used to denote illegal or immoral activities.

E choke

It communicates situations that feel overwhelming or uncomfortable.

These student-born phrases demonstrate how campus creativity influences the broader culture and provides people with quick ways to tell jokes, explain, and bond.

Extra Words: Pulseng

STUDENT VISAS

Six countries with Lowest Proof of Funds in 2025



There is a growing demand for student visas, driven by the desire of international students to access quality education abroad and improve their career opportunities. A student visa grants individuals the legal right to live and study in their chosen country. This article highlights countries with the lowest proof of funds requirements for student visas in 2025. Each of these destinations requires less than \$10,000 per year, making them attractive and affordable options for students pursuing international education.

1. Czech Republic

Topping the list, the Czech Republic requires international students to show proof of only around \$1,600 per year in accessible funds. This makes it one of the most budget-friendly study destinations globally. Proof can typically be provided through bank statements or other valid financial documentation.

2. China

Home to a large population of international students, China requires a minimum of \$2,500 per year in proof of funds for student visa applications.

While tuition varies by institution and program, many universities offer affordable options. Combined with its rich cultural heritage and wide academic offerings, China remains a favoured destination for students worldwide.

3. Poland

Poland sets its proof of funds requirement at approximately \$2,328 per year, making it one of Europe's most accessible countries for student visas. The cost of living is relatively low, with affordable accommodation, food, and transportation. International students can also work part-time during their studies without needing a separate work permit, offering greater financial flexibility.

4. Italy

Italy requires international students to show proof of funds ranging between \$3,375 and \$7,930 per year. Despite the range, it remains below the \$10,000 threshold. Known for its rich history, culture, and reputable universities, Italy provides quality education alongside manageable financial requirements, attracting

thousands of students annually.

5. Singapore

In Singapore, the required proof of funds stands at \$6,175 per year. Though considered a global financial centre, Singapore remains relatively affordable for students due to its streamlined education system, world-class universities, and English-speaking environment. Its multicultural setting and academic diversity make it a leading choice in Asia.

6. Spain

Spain requires students to demonstrate proof of \$7,680 per year to qualify for a student visa. Known for its vibrant culture, pleasant climate, and lower cost of living compared to many other Western European countries, Spain is an increasingly popular option for international students. Its universities offer a broad spectrum of academic programs in both Spanish and English.

GET TECHY GADGETS

Nintendo Switch 2

The Switch 2 has a more premium build, a bigger screen, and more powerful performance than the original. And while it isn't as powerful as the latest Xbox and PlayStation, it should be able to play most of the same games as those consoles for years to come. It will get all of Nintendo's exclusive, first-party software, including the new Mario Kart World, and it will play just about all of the Switch games you own better than the original model. The new hybrid console that features a larger 7.9-inch 1080p screen, can output up to 4K when docked, and has a new "Joy-Con 2" design with magnetic connectors.



Huawei Smart Watch GT6

Discover the Huawei GT6 Pro Atum Smartwatch, featuring a display and advanced health tracking. With built-in multiple sports modes, it supports an active lifestyle while offering durability and water resistance for everyday use. Its long-lasting battery and comfortable design make it a great choice. The rubber strap that came with it is very soft, allowing it to form naturally to wrists.



Sony ULT Field 5 Bluetooth Speaker



ULT is short for ultimate or, as Sony says, "The ultimate step into the evolution of its portable audio products." Power represents "dynamic sound pressure and deep bass." Sound translates to "as if you were in the front row at a concert." The new designs of the ULT Field 5 can stand vertically or lay horizontally. The speaker is fully waterproof, dust-proof, and rust-proof, with an IP67 certification. It includes a new removable shoulder strap.

Bose QuietComfort Ultra Bluetooth Headphones



World-class noise cancellation, quieter than ever before. Breakthrough spatialized audio for immersive listening, no matter the content or source. Elevated design and luxe materials for unrivaled comfort. It's everything music makes you feel taken to new highs. Bose Immersive Audio pushes the boundary of what it means to listen by taking what you're hearing out of your head and placing it in front of you. Sound just got real.

Xreal One Pro Specs



Like other current-gen AR specs this Xreal pair can be connected to a compatible phone, PC or gaming device and project the screen on a giant virtual screen up to 171 inches with dazzling 120Hz full-HD visuals produced by its 700-nit Sony OLED display.

What makes these glasses special, however, is that they boast a new optical engine. This prism, which reflects the OLED screen into your vision, is not only less bulky but produces a cleaner image while also offering a wider field of view.

ON THE RADAR

TAR1Q

HEART IN
EVERY HOOK,
SOUL IN
EVERY VERSE.

THE VOICE OF A NEW GENERATION.

In a world where Afrobeats is rewriting the global soundscape, Tariq stands as one of its brightest young flames. With a signature sound that refuses to be boxed in, the TAR1Q story is only just beginning, and it's already a soundtrack to something bigger than music. In this exclusive interview with ACADA Magazine, TAR1Q comes through on what makes his sound unique.



You're signed to Chocolate City, a label stacked with musical beasts. What's it like being in the same camp as Young Jonn, Blaqbonez, and Candy Bleakz?
Tariq: To God be the Glory. Being around them is a blessing. Everyone and everything around me, I learn from. Even though my message and sound come from a very personal space, I still pick up lessons from each of them. It's like being surrounded by brilliance that constantly sharpens you.

Is it pressure, motivation, or a little sweet mix of both standing next to that level of talent?

Tariq: Honestly, it's more of motivation. I don't see it as pressure because I've accepted my own lane. I've learned to respect the beauty in everyone's difference, and that keeps me grounded and inspired at the

same time.

What's the one thing about your grind that keeps you sharp in such a competitive label?

Tariq: My family, my history, and the weight of the message I'm here to pass on. Those things remind me daily why I can't afford to slow down.

Everyone talks about your sound like it's got its own fingerprint. How intentional are you about building something that can't be boxed in?

Tariq: I try to be distinct. Just thinking about that excites me, but in the studio, I don't overthink it. I let it flow. I believe true uniqueness comes from honesty, not from forcing a mold.

Jigga wasn't just a song, it

“

I try not to get carried away by the hype. I've got a solid team, and I constantly remind myself why I make music in the first place. Purpose lasts longer than a moment.

”

became a moment. What do you think gave it that kind of power?

Tariq: (Laughs) I honestly don't know. I just thank God for it. Some moments are bigger than you.

When that record first started trending on TikTok, what went through your mind?

Tariq: We were all asking where it



came from, and it felt surreal watching it spread like that, especially when Sierra Leone caught on. It was a humbling, unforgettable feeling.

Watching people dance, cover, and spin Jigga into their own thing, what's been your favorite reaction so far?

Tar1q: For me, it's seeing people enjoy the song genuinely. The hook means "I can do anything for the person I love." That's personal to me, because I love my family and my fans deeply.

You've had multiple viral

moments. How do you make sure that virality turns into longevity?

Tar1q: I try not to get carried away by the hype. I've got a solid team, and I constantly remind myself why I make music in the first place. Purpose lasts longer than a moment.

What's a studio ritual you have that no one really knows about?

Tar1q: I keep the studio clean and tidy. A clear space helps me create freely.

When you build a record from scratch, what usually comes alive first, the melody, the

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I believe in the message I've been given. I want it to resonate globally, not just as sound but as a feeling.
”

emotion, or the lyrics?

Tariq: Honestly, I have zero control over that part. It comes how it comes. I just listen and let it guide me.

You're coming up in an era where Afrobeats is taking over the world.

Where do you see your sound living in that global storm?

Tariq: At the very top. I believe in the message I've been given. I want it to resonate globally, not just as sound but as a feeling.

What's a crazy fan moment that made you realize, "Yeah, people are really tapped in now?"

Tariq: Whenever my mom calls me the moment she hears me on the radio. That's love, that's grounding. It makes it real every time.

Away from the lights and noise,

what's something about you that people would never guess?

Tariq: I love collecting and storing books. It's my quiet joy.

If your journey so far was a book, what would Chapter One be titled?

Tariq: Love is His Nature. That's the root of everything for me.

Tell us about a moment in this journey that hit you differently, the one that replayed in your head long after everyone else left the room.

Tariq: Working with Idris Elba. Performing outside Lagos for the first time. Then my first show outside Nigeria. Moments like walking into a restaurant and being recognized, those are the silent echoes that remind you how far you've come.

If you could headline a dream

show anywhere in the world, where are we setting up that stage?

Tariq: Right now, Sierra Leone, France, Japan, Delta State. Those places hold a kind of magic I'd love to connect with.

What's a bold creative risk you took that actually flipped the game in your favor?

Tariq: Choosing to follow what speaks to me inside, even when my reality didn't reflect it. That decision changed everything for me.

Outside your label circle, who's that one dream collab that would shake the streets and the internet at the same time?

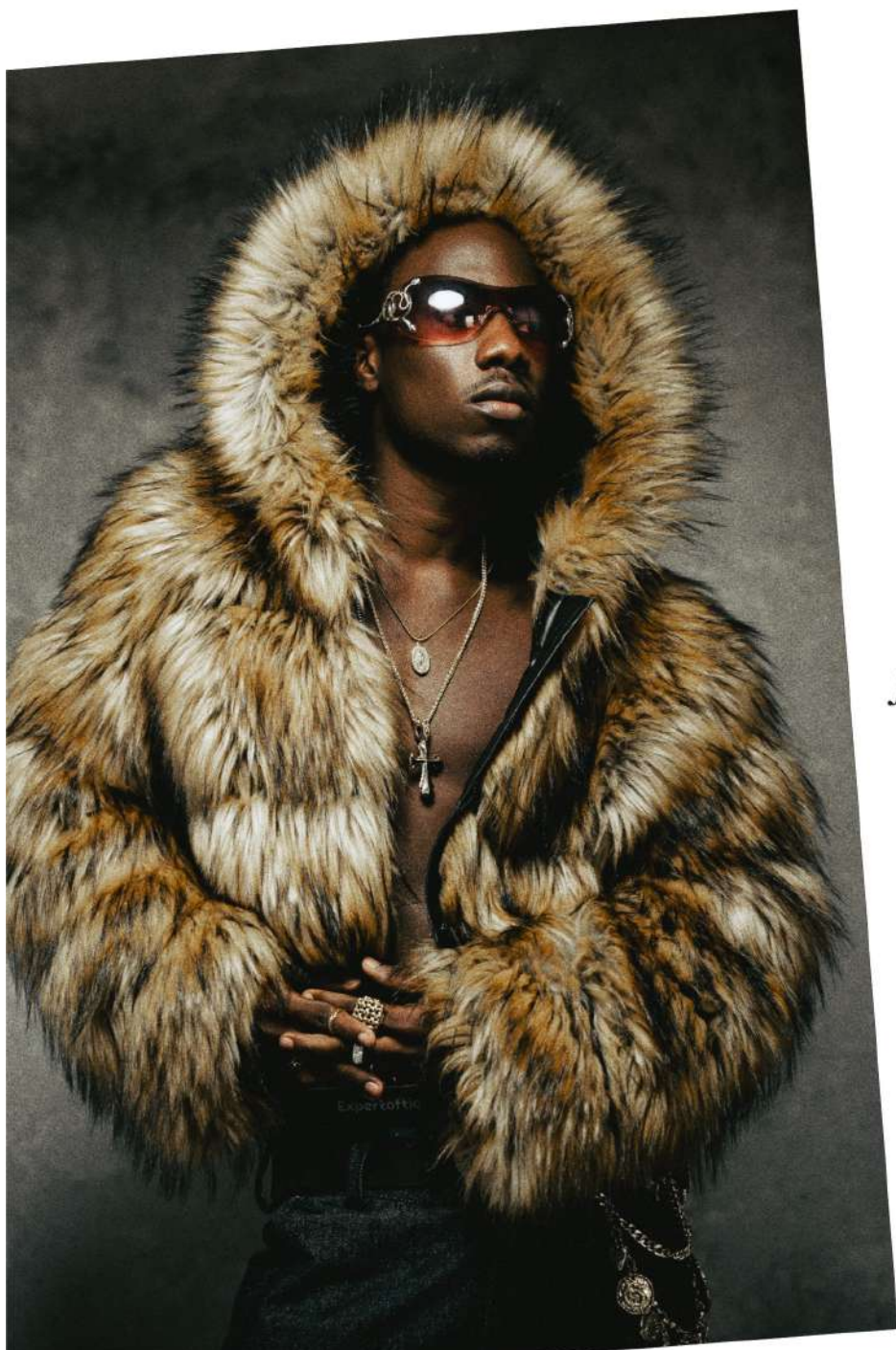
Tariq: Billie Eilish, Omah Lay, and Tems. That energy would be something else.

What message do you want people to feel when they press play on a Tariq song, beyond the beats and the hooks?

Tariq: Freedom. Freedom to express yourself, to be exactly who you are.

If tomorrow the entire world had to stream one Tariq song on repeat, besides Jigga, what record would you choose and why?

Tariq: Away. Because it's true to my core. It carries my heart in it. It's not just a song, it's a piece of me.



“

Working with Idris Elba. Performing outside Lagos for the first time. Then my first show outside Nigeria. Moments like walking into a restaurant and being recognized, those are the silent echoes that remind you how far you've come.

”



NIIEDO

THE REIGN OF KING MELODY AND THE RISE OF AFRO-FUSION'S NEXT STAR

Every generation births a new sound. A new pulse. A new energy that reminds us why we fell in love with music in the first place. Right now, that pulse beats in the heart of **Niiedo**, the artist fondly known as **King Melody**, a title that perfectly captures what he represents: an architect of emotions, ruler of rhythm, and the next great force in **Afro-pop** and **Afro-fusion**. Niiedo isn't just another rising act. He's a storyteller with melodies that cut deep, a voice that feels like a familiar memory and a fresh discovery at the same time. In an era where everyone is chasing hits, **King Melody is crafting moments** that stay with you long after the last note fades.

A Voice That Speaks to the Soul

There's something magnetic about the way **Niiedo** sings, effortless yet intentional. His songs breathe honesty, painting vivid pictures of love, growth, mistakes, and redemption. On *"My Fault"*, for instance, he doesn't just sing; he confesses, turning pain into poetry and reflection into rhythm. That's the power of **King Melody**, the ability to make vulnerability sound victorious. His voice carries warmth and wisdom far beyond his years, the kind that makes you pause and replay just to feel it again.

Where Afro-Pop Meets Emotion

Niiedo sits at the perfect

intersection of **Afro-pop's bounce** and **Afro-fusion's depth**. His music carries that infectious groove that makes you move, yet his lyrics tell stories that make you think. Whether it's a laid-back mid-tempo vibe or a percussion-heavy anthem, he knows how to weave melody and meaning into something truly special. He doesn't follow the formula, he flips it. Every song feels personal; every hook feels timeless. In a soundscape crowded with imitation, Niiedo's originality is refreshing. And now, as he prepares to unveil his forthcoming 5-track **EP** titled *"Hear Him"*, fans can expect a sonic experience that takes everything we love

about **King Melody** to the next level. Described by Niiedo as *"a dose of soundgasm"*, **Hear Him** promises to be an intimate journey through rhythm, romance, and reflection, a body of work set to solidify his place as one of Afro-fusion's most exciting exciting new voice.

The Making of a Star

Behind the charisma lies a relentless dreamer. **Niiedo's journey is one of depth, discipline, and quiet determination.** Before fully embracing music, he built an impressive academic path that speaks volumes about his drive and intellect. He holds a **Diploma in Nursing** as a Nigerian registered nurse, before obtaining a **Bachelor of Science in Nursing** from the prestigious **Munster Technological University, Kerry, Ireland.** Between 2019 and 2021, he further earned a **Master's Degree in Public Health** from the **University of Limerick, Ireland,** achievements that reflect his resilience, focus, and hunger for excellence. Yet, even in the corridors of academia, the music

never left him. Nights spent balancing textbooks and beats sharpened his craft and grounded his storytelling. He has the presence, the discipline, and that golden gift every superstar needs: **a sound you can't mistake for anyone else's.**

From his vocal runs to his melodies, there's a signature, a Niiedo-ness that sets him apart. That's why fans call him **King Melody**; he owns every frequency he touches.

More Than Music, A Movement

Niiedo isn't just making songs; he's shaping a culture. His sound reflects the spirit of a new wave of Nigerian artists, bold, genre-bending, and globally conscious. He's merging the heart of Lagos with the soul of the world, connecting audiences across borders through emotion and melody.

He embodies what's next, the smooth fusion of authenticity and ambition that defines the future of Afrobeats.

Crowning the Future

Every once in a while, an artist comes along who doesn't just join the race, he changes the pace. Niiedo is that artist. He's not shouting for attention; he's earning it, one record, one performance, one unforgettable hook at a time.

As **King Melody**, he's ready to take his throne, not as a fleeting sensation, but as the next great name to carry Afrobeats and Afro-fusion into its next golden era. The crown fits. The time is now. The world is about to hear him, the reign of **Niiedo, King Melody.**





NOLLYWOOD MOVIES TO SEE



The story follows Fikayo Holloway, a journalist from a wealthy family of socialites in Lagos. Driven by a desire to forge her own path, Fikayo becomes entangled in an investigation that brings her dangerously close to a powerful crime ring operating in the city. As she uncovers the syndicate's activities, the consequences begin to affect her personal life, forcing her to make difficult choices and confront threats that hit close to home.



Chioma, a corporate woman who, after a breakup, unexpectedly meets Odugwu during a family event. Despite being initially sworn off relationships, she is intrigued by the confident man. Their romance blossoms as they navigate cultural differences, personal fears, and societal expectations, but her childhood trauma and his family's disapproval present challenges to their connection.



Set against the backdrop of Nigeria's sociopolitical climate, Her Excellency tells the story of Moyeni (played by Sobowale), a deeply distrusting First Lady whose obsessive quest for control, both at home and in governance, triggers a chain reaction of chaos. The film explores powerful themes including jealousy, distrust, anger, corruption, and greed. As a drama, it delivers well within its 1-hour and 55-minute runtime.



It centers on Efemini, a struggling Lagos tech graduate who is pulled into a dangerous cybercrime syndicate by an old friend. Desperate to escape poverty, he uses his technical skills, eventually with an AI component, to carry out crimes that bring him wealth but also attract the attention of the police and the ire of the criminal underworld.



A former sex worker who reinvents herself as a radio host at a struggling station, but her past threatens her new life. As she becomes the station's most popular voice, she navigates workplace politics and her own struggles for redemption while trying to escape her history.



The movie tells the gripping story of Ito, a reformed Niger Delta militant trying to lead a peaceful life after the tragic death of his sister. However, his quiet existence is thrown into chaos when Sade, a vibrant social media influencer, accidentally captures the President's son committing murder and is forced into hiding.

Infinix



Infinix Performance 3.0 Era

GT30Pro

OUTPLAY THE REST



All-Day Full FPS System*

No Frames Missed

GT Trigger

Console-Level Control

Dimensity 8350 Ultimate 5.5G*

Up to 24GB Extended RAM*



Hilda Baci

Breaks the Record Again with Naija Jollof Rice

Nigerian chef and GWR holder Hilda Baci has broken the world record for cooking the largest ever pot of Jollof Rice in Lagos last week.

The record, which was achieved in partnership with Gino, has been officially confirmed by Guinness World Records.

Announcing the feat on X (Formerly Twitter), GWR wrote, "New record: Largest serving of Nigerian style Jollof Rice 8,780 kg (19,356 lb 9 oz) achieved by Hilda Baci and Gino in Victoria Island, Lagos, Nigeria"

After nine hours of cooking, the effort was almost thrown into jeopardy after the giant pot used to make the dish broke as it was being hoisted onto a crane to be weighed - thankfully, none of the rice was spilled.

Ms Baci celebrated the triumph by thanking her team and supporters:

"This moment isn't just mine... it belongs to all of us."

Baci paid tribute to the "tireless team" that made the achievement possible and shared a video of her reacting to the news on social media.

"We made history together, for Nigeria, for Africa, and for everyone who

believes in the power of food to bring us closer - this win is yours too"

Hilda Baci

"This Guinness World Record was built on unity, love, and collective strength," she wrote.

Last week, thousands of people had gathered to watch Baci's latest world record bid - in 2023 she held the title for the longest cooking marathon at nearly four days.



Their support was well rewarded as the mammoth dish later divided into individual portions and distributed to the huge crowd and passersby.

She was assisted by 10 other chefs in red uniforms wielding long wooden spoons to stir the food.

Many Nigerian top celebrities, including Funke Akindele, Veekee James, Tomike Adeoye, Peller, Eniola, Tacha, and BamBam were also in attendance to show their support for Baci.

Manufacturing the giant steel vessel to hold her dish took a team of 300 people two months to make but one of its legs gave way at the crucial time. The whole event took 9 months to plan according to the world recorder holder, Hilda Baci.

Estimate for the Jollof Rice ingredients:

- ++ 4,000 kg of rice - 200 bags of rice
- ++ 1200kg of tomato paste 500 cartons of tomato pastes
- ++ Lots of seasoning cubes
- ++ 600kg of onions
- ++ 6000kg of water
- ++ 168kg of goat meat
- ++ 700kg of oil

Baci won a competition for her version of Jollof Rice in 2021, and then became a national sensation in 2023 when she claimed the World Cooking Marathon Record - an exhausting 93 hours and 11 minutes.

However, she was later surpassed by Irish chef Alan Fisher. The current record-holder is Evette Quoibia from Australia, with 140 hours and 11 minutes, according to GWR.

Hilda Baci is a graduate of Sociology from Madonna University, Nigeria.

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Home made Shawarma

CHICKEN SHAWARMA RECIPE

Shawarma is a popular middle eastern dish you will often see as street food. It normally consists of lamb or chicken meat that's been cut thinly and stacked on a vertical rotisserie for slow cooking. Because the outside cooks first, you get the best umami flavours from the browned meat pieces. They are then shaved off and rolled inside a wrap (pita bread) filled with a sauce and vegetables. It is one of the world's most popular street food, and now you can make it at home quite easily.

STEPS

Step 1

Place the chicken thighs in the freezer until half frozen. This will help to slice thinner. You can skip this step; it simply helps to cut thinner pieces. Once half frozen, remove from freezer and using a very sharp knife, slice each thigh very thinly.

Step 2

Place all the chicken pieces in a mixing or marinating container. Add the yogurt, smoked paprika, cardamon, cumin powder,

coriander, dried chili flakes, cinnamon, 3 garlic cloves, olive oil, salt and black pepper. Using a micro-plane, grate the zest of one lemon, then squeeze in the juice. Mix well so each piece has been coated. Refrigerate for at least 2-12 hours.

Step 3

Remove the chicken from the fridge 30 minutes before grilling. Have a baking tray or sheet pan lined with foil ready. Place an oven proof rack on top so the chicken juices drip away. This avoids stewing the chicken. Lightly grease it with olive

oil then place your chicken mixture on top. Spread out the pieces evenly so ideally there's space between each one. Place under your grill or broiler element at full heat and on the closest adjustment. Grill the chicken for about 5 mins per side or until the chicken has signs of dark browning on the rough edges.

Step 4

Meanwhile, make the sauce simply by combining the yoghurt with the tahini, and garlic. Season with salt and pepper, mix well. Keep refrigerated when storing.

INGREDIENTS

4 Chicken thighs
4 x Pita breads

For the Marinade

½ cup Plain Natural Yogurt
1 tsp Smoked Paprika
½ tsp Cardamom
1 tsp Cumin Powder
1 tsp Coriander
1 tsp Dried Chili Flakes
½ tsp Cinnamon
3 Garlic Cloves
1 Lemon Juiced Plus Zest
3 Tbsp Olive Oil
1 Lemon Juice and Zest
Salt and Black Pepper

Step 5

To assemble, heat up your pita bread, either wrap them in foil and heat up in an oven. Or do what I do, simply throw it on the flame a few times. You don't want to toast it, simply heat it up, the bread should be soft not crispy. Lay out the bread on your bench, smother the garlic sauce all around, then add the torn lettuce leaves, the bell pepper, dill cucumber and the hot chicken pieces. Wrap tightly in paper and serve to enjoy immediately.

The Fruits

With The Most (And Least) Health Benefits



While fruits are generally known for being healthy, each type brings its own unique profile to the table. We all know fruits are good for us, but how often do we consider which fruit offers what exactly?

Some fruits are loaded with vitamins, others barely have any. Some are bursting with natural sugar, while others are surprisingly low in it. Whether you're watching your calories, trying to up your fibre, or just curious about what makes one fruit stand out from the next, this list breaks it all down. From the fruit with the most fat to the one with the most antioxidants, here are fascinating, fact-based insights about your favourite fruits:

Fruits with the Most and Least Vitamins

Fruit with the Most Vitamins: Kiwi

Kiwi takes the crown for being the fruit with the highest vitamin content. It is rich in vitamin C, K, E, and folate; just one medium kiwi can exceed your daily vitamin C requirement. It's a powerful blend of nutrients that supports immune function, skin health, and digestion. Kiwis are also rich in antioxidants and plant compounds that fight inflammation.

Fruit with the Least Vitamins: Banana

While bananas are widely consumed and loved for their energy boost, they surprisingly rank lowest in overall vitamin content. They

provide small amounts of vitamin C and B6 but lack the variety and density seen in fruits like kiwi or oranges. Their strength lies more in carbohydrates and minerals like potassium, rather than a wide vitamin spectrum.

Health Matters

Fruits with the Most and Least Protein

Fruit With the Most Protein: Guava

Guava is a protein-packed tropical fruit, containing more protein than most fruits about 4.2 grams per cup. It's also rich in fibre, vitamins A and C, and antioxidants. This makes guava a smart choice for those looking to increase their protein intake while still enjoying something sweet and natural.

Fruit with the Least Protein: Watermelon

On the opposite end, watermelon contains very little protein, offering less than 1 gram per cup. However, it compensates with its hydrating quality and antioxidant content, especially lycopene, which supports heart health and reduces inflammation.

Fruits with the Most and

Least Calories

Fruit with the Most Calories: Mango

Mangoes top the list when it comes to calorie content, delivering around 200 calories per large fruit. Their high natural sugar and

carbohydrate content make them more energy-dense compared to many other fruits. While calorific, they are still rich in vitamins A and C, and contain polyphenols that support health.

Fruit with the Least Calories: Strawberry

Strawberries are incredibly low in calories, only about 50 calories per cup, making them a favourite for weight management. Despite their

low energy value, they're packed with vitamin C, manganese, and antioxidants, making them both a nutritious and guilt-free snack.

Fruits with the Most and Least Sugar

Fruit with the Most Sugar: Date

Dates are extremely high in natural sugars, with just a few dates offering over 60 grams of sugar. While they provide a quick energy boost and are rich in fibre, potassium, and magnesium, they should be eaten in moderation by those monitoring their sugar intake.

Fruit with the Least Sugar: Avocado
Avocados, although not typically thought of as a fruit, are among the lowest in sugar, with less than 1 gram per serving. Instead, they're rich in healthy fats, particularly monounsaturated fat, along with

fibre, potassium, and a range of vitamins.

Fruits with the Most and Least Fat

Fruit with the Most Fat: Olive

Olives contain the highest fat content of any fruit, composed mostly of heart-healthy monounsaturated fats. This makes them a staple in the Mediterranean diet, which is known for reducing the risk of cardiovascular diseases.

Fruit with the Least Fat: Cantaloupe

Cantaloupe is a fat-free fruit, providing hydration and sweetness without any significant fat content. It's also rich in vitamin C and beta-carotene, making it a nutrient-dense, low-calorie fruit ideal for snacking.

Fruits with the Most and Least Fibre

Fruit with the Most Fibre: Passion Fruit

Passion Fruit

Passion fruit stands out for its high fibre content, about 25 grams per cup, which supports digestion and blood sugar regulation. It's also rich in vitamin C and beneficial plant compounds like polyphenols.

Fruit with the Least Fibre: Honeydew

Honeydew

Honeydew melon is low in fibre, offering only about 1 gram per cup. While it's hydrating and contains some vitamin C and potassium, it's not the best option for boosting fibre intake.

Fruits with the Most and Least Water

Fruit with the Most Water: Cucumber

Cucumber

Cucumber, technically a fruit, has the highest water content, about 95%. It's excellent for hydration, especially in hot weather or after workouts. Though low in calories and nutrients, it's a refreshing addition to salads and drinks.

Fruit with the Least Water: Pomegranate

Pomegranate

Pomegranate has a lower water content relative to most fruits. Its juicy arils are packed with antioxidants, fibre, and vitamins, but the density of nutrients over water makes it more concentrated in flavour and health benefits.

Fruits with the Most and Least Acid

Fruit with the Most Acid: Lemon

Lemon

Lemon is the most acidic fruit, containing citric acid that gives it its sharp taste. It's widely used in detox drinks, dressings, and flavouring, and offers strong antibacterial properties and a good dose of vitamin C.

Fruit with the Least Acid: Coconut

Coconut

Coconut is low in acid and has an alkaline nature. Its meat and water offer potassium, fibre, and healthy fats, making it soothing to the stomach and a versatile ingredient in both food and skincare.

Fruits with the Most and Least Antioxidants

Fruit with the Most Antioxidants: Blueberry

Blueberries are widely recognised as one of the most antioxidant-rich fruits. They're especially high in

sodium content among fruits. This makes them ideal for dishes that need a little savoury touch, and they're also rich in lycopene and vitamin C.

Fruit with the Least Sodium: Pineapple

Pineapple

Pineapples are among the fruits with the least sodium, containing just trace amounts. They're high in vitamin C and bromelain, an enzyme that aids digestion and reduces inflammation.

Fruits with the Most and Least Natural Alcohol Content

Fruit with the Most Alcohol: Durian

Durian

Durian contains the highest natural alcohol content among fruits due to its fermentation-like metabolic process as it ripens. This explains its strong smell and why it can be



anthocyanins, which support brain health, reduce oxidative stress, and may help prevent heart disease.

Fruit with the Least Antioxidants: Pear

Pear

Pears have lower antioxidant levels compared to berries and dark-skinned fruits. However, they do contain some vitamin C and copper, and their fibre content still makes them a healthy addition to a balanced diet.

Fruits with the Most and Least Sodium

Fruit with the Most Sodium: Tomato

Tomato

Though still low in sodium compared to processed foods, tomatoes have the highest natural

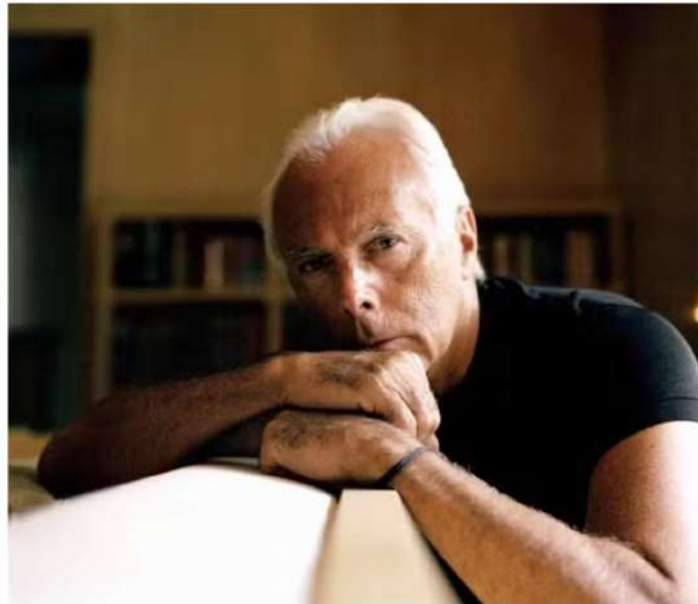
slightly intoxicating when consumed in excess.

Fruit with the Least Alcohol: Grape

Grape

Grapes, while used to make wine, contain minimal alcohol when fresh. Their real strength lies in their antioxidants, especially resveratrol, which supports heart health and cellular repair.

While fruits are generally known for being healthy, each type brings its own unique profile to the table. Understanding these distinctions can help tailor fruit choices to suit specific dietary needs. Choosing the right fruit becomes more powerful when you're informed.



Giorgio Armani

TRIBUTE TO THE LEGENDARY ITALIAN FASHION TITAN

Legendary fashion designer **Giorgio Armani** passed away at 91 - with the worlds of fashion and showbiz paying tribute to a "giant" and a "master of his craft".

The Italian billionaire died at home surrounded by his family.

"With infinite sorrow, the Armani Group announces the passing of its creator, founder, and tireless driving force: Giorgio Armani," his fashion house said.

"Il Signor Armani, as he was always respectfully and admiringly called by employees and collaborators, passed away peacefully, surrounded by his loved ones."

"Indefatigable to the end, he worked until his final days, dedicating himself to the company, the collections, and the many ongoing and future projects."

'A symbol of the best of Italy'

Italy's **President Giorgia Meloni** was among the first to pay tribute.

"Giorgio Armani leaves us at 91 years old," she wrote on X.

"With his elegance, sobriety, and

creativity, he was able to bring lustre to Italian fashion and inspire the entire world. An icon, a tireless worker, a symbol of the best of Italy. Thank you for everything."

Fellow fashion mogul **Donatella Versace** followed, saying: *"The world has lost a giant today. He made history and will be remembered forever."*

American designer **Ralph Lauren** said he *"always had the deepest respect and admiration"* for Armani.

Dame Anna Wintour, who this year stepped down as head of American Vogue after 37 years, said the designer *"understood power and attitude and elegance as well as anyone ever has in fashion"*.

Julia Roberts, who famously wore Armani menswear to the **Golden Globe awards** in 1990, shared a picture of the pair together on Instagram with the caption: *"A true friend. A Legend."*



'King Giorgio'

Born in the small northern Italian town of **Piacenza** in July 1934, Armani originally wanted to be a doctor but changed his mind after a part-time job as a window dresser at a Milan store exposed him to fashion for the first time.

As one of the most influential designers of the 20th century, he is often credited with spearheading red carpet fashion and was planning a major event during **Milan Fashion Week** to mark 50 years of his brand. He put Italian ready-to-wear style on the map in the late 1970s with his signature **'Armani suit'** before adapting its classic style for women with the launch of the female 'power suit' in the 1980s.

He also dressed Hollywood and music stars, including **Julia Roberts**, **George Clooney**, **Cate Blanchett**, and **Lady Gaga**.



5 Ways To Make Your PERFUME Last Longer On You

Have you ever sprayed your favourite perfume in the morning, only for the scent to disappear before noon? If your answer is in the affirmative, then you're not alone. Many people around here also shared the same experience. These people often struggle to keep their fragrance lasting all day, but the good news is, with a few smart tips, you can enjoy that fresh, lovely scent for much longer. In this article, we put together 5 ways to make your perfume last longer on you.

1. Hydrate Your Skin Before Applying Your Perfume

Before applying your perfume, experts advise that you ensure that your skin is hydrated in order for your perfume to last longer on you. This is because a properly moisturized skin is more receptive to absorbing fragrance while a dry skin has a rougher texture that prevents fragrance

from adhering well to it. Hydrated skin retains natural oils, acting as a base for your fragrance to adhere to.

2. Apply Your Perfume To Your Pulse Point Only

To make your perfume last longer on you, you should only apply it to your pulse point. Pulse points such as wrists, elbows, neck, and knees are the warmest areas of your body where blood vessels are located closest to the skin and they help utilize your body's heat to activate and amplify your fragrance's molecules, thus, adding to its longevity and intensity.

3. Spray Your Perfume Onto Your Skin Directly

It is common to see a number of people who are in the habit of spraying their perfume onto their clothes instead of their bodies. Spraying it onto your skin allows the formula to absorb into your skin on its own. Direct application to your skin ensures the fragrance is concentrated on the body, where it can interact properly with the skin's chemistry.

You should also desist from rubbing your wrists together after perfume application as it leads to an evaporation of the fragrance.

4. Layer Your Fragrance

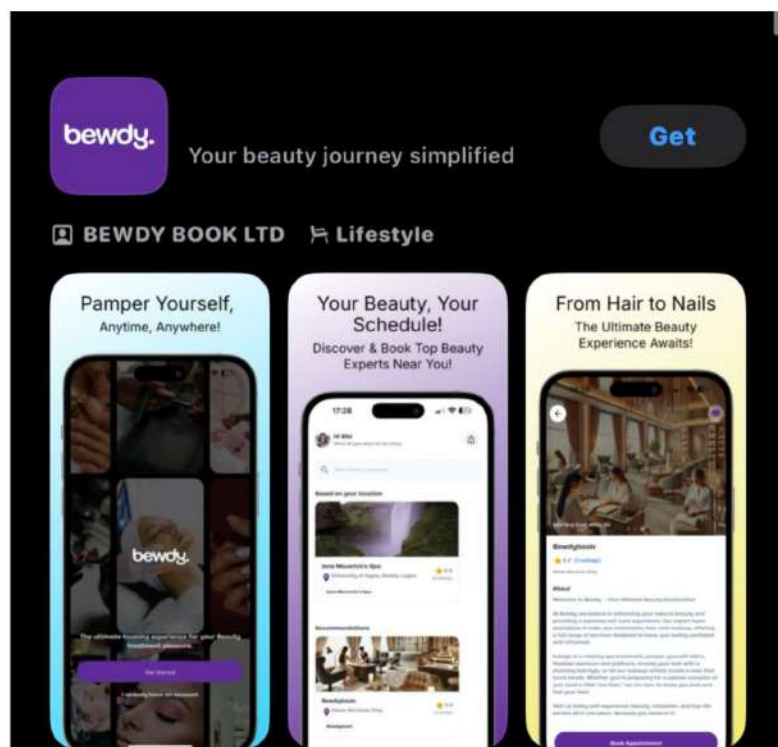
Another way to make your perfume last longer is through layering your fragrance. Layering makes a scent last longer, especially when combined with a body wash and lotion in the same scent formula.

5. Opt For Eau de Parfum To make your perfume last longer, you should opt for Eau de Parfum instead of Eau de Toilette. This type of perfume lasts longer and feels more intimate.

Eau de Parfum usually has higher concentrations of perfume oil than eau de toilette, so its scent is stronger and linger over a longer period and can be used more sparingly than Eau de Toilette.

Making your perfume last longer doesn't have to be complicated. With a little attention to where and how you apply it, your favourite scent can stay with you all day.

NEW APP BEWDY SET TO REVOLUTIONISE THE NIGERIAN BEAUTY SCENE



Beauty just got a digital glow-up! Say hello to Bewdy, the new lifestyle app designed to connect Nigerians with their favourite beauty professionals, products, and services anytime, anywhere.

From hairstylists to makeup artists, nail techs to skincare experts, Bewdy puts the entire beauty world right in your pocket. Whether you're looking for a quick glam-up before a night out, want to discover the hottest products, or simply need a trusted stylist at your convenience, Bewdy makes it all just one tap away.

According to Bewdy's Spokesperson's Abiodun Caston-Dada:

"We created Bewdy for today's beauty lovers who want convenience, choice, and authenticity. With Bewdy, Nigerians can explore beauty in a fun, simple, and stress-free way, while also giving beauty professionals the chance to shine and grow their business."

The Founder of the company, Bibi Olunuga, expressed excitement about the launch of the Mobile App.

According to her, "with Bewdy, we're transforming how people experience beauty and wellness in Nigeria. From discovery to booking to payments, everything happens seamlessly in one place.

"Our app empowers clients to access trusted, vetted professionals with ease, while giving providers visibility and smart tools to grow their business. Think of it as Uber but for beauty".

Why You'll Love Bewdy: Instant Bookings Get your glam squad on demand. Rated & Reviewed Real people, real results so you know who's legit. Support The Culture Empower homegrown beauty talent and SMEs.

Nigeria's beauty scene is already buzzing, but with Bewdy, it's about to go to the next level. Think of it as your all-in-one beauty plug whether you're a beauty junkie, a busy professional, or an influencer who always has to look on-point.

Bewdy is available now on iOS and Android download it, book it, slay it!

*with Bewdy, we're
transforming how people
experience beauty and
wellness in Nigeria*



Bewdy Founder, Bibi Olunuga

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Download the app today



4

Basic Skincare Regimen

To keep your face looking as youthful as possible, you need proper skin care. Here, I will show you how to properly cleanse, exfoliate and moisturize your skin while never leaving the house without at least 30 SPF sunscreen. I've dubbed this process "The Basic 4-Step Skincare Regimen," which I outline in this article.

The Basic 4-Step Skincare Regimen

1: Cleansing

Simple is key here. You need to find a good cleanser that your skin responds well to, and stick with it. You can find a good cleanser at the drugstore. There's no need to spend fortune on a fancy wash. Avoid bar soaps as they tend to dry out the skin. "Soap should only ever touch your skin from the neck down." I agree. Choose a creamy cleanser if you have dry skin or a clear cleanser if you have oily skin.

Be careful not to cleanse too often, you risk over-cleansing skin. You really only need to wash your face at night to remove makeup and sunscreen, which can clog pores. If you have dry skin, consider cold cream. Simply apply cream, then wipe off, no water needed (if you have hard water, it can be especially harsh on skin). Most women prefer the water method: Use warm water to loosen dirt and clogged pores. Use a dime-sized bit of cleanser, then rinse with cool or lukewarm water.

Make sure to remove eye makeup with a proper makeup remover. The area around the eye is delicate so don't pull or rub too hard.

In the morning, a splash of lukewarm water is all

you need (I find it's great for removing excess oils from your nightly moisturizing). Never wash your face with hot or cold water (both can cause broken capillaries).

Step 2: Exfoliate

Exfoliation is the step most people skip in their weekly skincare routine. But trust me, if you start properly exfoliating your skin, you will notice an almost immediate difference. One of the reasons men's skin looks more youthful than women's is because men tend to exfoliate daily when they shave. I use a facial scrub weekly to exfoliate my skin, but I also find using a washcloth when I cleanse my skin works just as well. I simply put a dab of cleanser on a damp washcloth and massage the cleanser into my skin in a circular motion. After a quick rinse, any sign of dead skin is erased.

Scrubs work by removing the top layer of dead skin cells that tend to dull your complexion. Make sure you use a gentle scrub with tiny grains. Big grains in cheap scrubs can tear skin and cause more harm to the skin.

Should you use a toner? Some people swear by toners, but many beauty experts do not (I once read a skincare expert claim, "toners are only for copy machines"). Toners are meant to remove all remaining traces of oil, makeup and dirt, but a good cleanser should do this. I firmly believe it's up to you. If you like the way your skin feels with a toner. Buy it. Use it. Enjoy it.

Step 3: Moisturize

A basic rule of beauty is that if you have dry skin, you should invest in a basic moisturizer. So how much should you moisturize? Your skin will tell you. When your skin is tight, it's crying out for moisture. Be



careful not to over-moisturize -- this can clog pores.

Are eye creams necessary?

Well maybe. Some beauty experts strongly recommend eye creams. Why? The skin around the eye contains no fatty tissue and is therefore very thin and susceptible to wrinkles. Special eye creams are formulated to "thicken" this area. Your daily lotion works around the eyes just as well.



Step 4: Apply Sunscreen

The #1 cause of wrinkles is sun damage, so it's important to use a sunscreen of at least 30 SPF from your early years on even in winter and on cloudy days. A great trick is to purchase two moisturizers: One for night and one for day that includes UV protection. Don't use moisturizers with sunscreen at night, the ingredients are not meant to be used 24/7 and can aggravate skin. When choosing a sunscreen, make sure it contains Mexoryl Helioplex,



Top Products For Your Hair



Garnier Fructis Style Smooth Blow Dry Anti-Frizz Cream

BaBylissPRO Nano Titanium Hair Dryer

OGX Shampoo Fade-Defying +Orchid Oil

Drybar The Double Shot Blow-Dryer Brush

Nexxus Scalp Inergy And Scalp Treatment Clarifying Hair Scrub

TIPS FOR HEALTHY HAIR

How you wash your hair and the products you use can go a long way in maintaining smooth, shiny hair. Follow these simple tips from dermatologists to maintain healthy hair.

How you wash your hair and the products you use can go a long way toward maintaining smooth, shiny hair. Follow these simple tips from dermatologists to maintain healthy hair.

1. Wash oily hair more frequently. How often you wash your hair should be based on how much oil your scalp produces.

○ If your scalp is oily, you may need to wash it as often as once a day.
○ If you have chemically treated hair, your hair may be drier, so you may want to wash it less frequently.

○ As you get older, your scalp makes less oil, so you may not need to shampoo as often. But if you see flakes in your hair, you may not be shampooing enough. This can lead to dandruff and other scalp diseases.

2. Concentrate shampoo on the scalp. When washing your hair, concentrate on cleaning primarily the scalp, rather than washing the entire length of hair. Washing only your hair

can create flyaway hair that is dull and coarse.

3. Use conditioner after every shampoo unless you use a "2-in-1" shampoo, which cleans and conditions hair. Using a conditioner can significantly improve the look of damaged or weathered hair by increasing shine, decreasing static electricity, improving strength and offering some protection from harmful UV rays.

4. Concentrate conditioner on the tips of the hair. Because conditioners can make fine hair look limp, they only should be used on the

tips of the hair and not on the scalp or length of the hair.

5. Choose a shampoo and conditioner formulated specifically for your hair type. For example, if you color your hair, use a shampoo designed for color-treated hair. If your hair is damaged or chemically treated, consider a "2-in-1" shampoo. Regardless of cost, many shampoo and conditioner brands provide the same benefits.

6. Protect hair when swimming. Protect your hair from the damaging effects of chlorine by wetting and conditioning your hair before swimming. Wear a tight-fitting swim cap and use a specially formulated swimmers shampoo and deep conditioner after swimming to replace lost moisture.

HAIR & BEAUTY PRODUCTS FOR CAMPUS CHICS



BLACK IS THE MOST POPULAR NAIL POLISH SHADE GLOBALLY, FINDS NEW REPORT

Globally and across many markets, neutral nail colours have emerged as the most popular shades, with black nail polish taking the top spot, according to a recent report by Perfect Corp., a global provider of artificial intelligence (AI) and augmented reality (AR) beauty and fashion tech solutions.

The popularity of nail colours has grown rapidly over the past few years, and the global nail beauty market is expected to grow at around 8% over the next decade, according to Transparency Market Research (TMR). As consumers embrace nail care and nail colour as a key aspect of their beauty routines, Perfect Corp. tried to identify the emerging trends in nail colours and textures using data sourced from their YouCam Nails app. The app features thousands of AR-powered filters that allows users to virtually try-on nail colour and nail art effects in real time. According to Perfect Corp., the YouCam Nails app cumulates over 7 million virtual nail colour



try-ons per year.

Neutral nail colours are the most popular globally

According to Perfect Corp., globally and across many markets, **neutral nail colours** have emerged as the most popular and most-frequently tried-on shades. Furthermore, the company's data revealed a trend towards edgier neutral tones, with **black nail polish** taking the top spot as the most frequently tried-on shade globally. This bold and versatile

tone began to rise in popularity over the past year as celebrities stepped out at award shows and on red carpets wearing this striking nail colour in both high-shine and matte finishes. The trend toward neutrals observed in the big data continued with Pearl White and Sand also emerging as some of the most popular nail colour shades globally. Black nail polish and light neutral shades were also confirmed to be top trending nail colours in

regional data observed for the United States, the United Kingdom, Germany, Spain, Brazil, France, Japan, China and Mexico.

Red and metallic tones

Red nails, such as Cherry, Crimson and Sparkle Red were also among the most popular nail colour shades globally. These tones emerged as top shades across all regions analysed, with a significant trending popularity toward red shades and bright tones across the Middle East regions including UAE, Saudi Arabia, Bahrain, Qatar, and Oman.

High shine, metallic and chrome tones such as Metallic Rose Gold, Foil Gold, and Foil Silver were also observed among the top 10 most tried-on nail colours globally. These tones trended in all key markets analysed, with a significant preference observed in China, Mexico, UAE, Saudi Arabia, and Bahrain.

Cream nail polish tops global texture trends

As far as textures are concerned, cream nail polish was the top tried-on texture across all global markets, followed by jelly, matte, and sheer nail colour formulas, confirming the recent dramatic transformations in this area, with new and innovative finishes taking the beauty world by storm.

Beauty Essentials



Tips For Wearing Red Lipstick

Red lipstick is extremely versatile and everyone can wear it. However, a lot of women do not feel comfortable wearing red lipstick. I must admit, some people just can't pull it off, but they definitely could with these tips. Absolutely everyone can put on some red lipstick and look good, you just have to know how to pull it off. When trying to incorporate some red lipstick into your look, you have to keep the lighting in mind. For instance, if you are going out, you should wear a soft or sheerer shade of red lipstick. If you are going out in the evening, you should go with a more bold color, so your features will stand out a lot more. If you have thin lips, you should

avoid wearing deep red colors. With deep red colors, your lips will appear to be more thin than what they actually are. If you have some strong colors, you should experiment with some intense shades of color. For instance, if you have light skin, black hair and blue eyes, you should play with some intense colors. If you are going to wear some red lipstick, you should not play up your eyes. Red lipstick works well with light eye makeup. Consider applying just a little bit of mascara and some beige shadow. If you do that, your red lipstick is going to look much better.



Make sure you coordinate your style, as well. For instance, while wearing red lipstick, consider dotting a little bit of it on your cheeks. After that, you should blend that dot into your cheeks with your fingertips. This will give you a wonderful look and it will all flow together. You should never apply red lipstick while you are in a moving car. If you want to be able to pull off red lipstick the right way, you will want to be precise. I don't care how many movies you see with girls doing this, you should not be one of them. If you are going to sport some red lipstick, you should avoid wearing red lip liner. Chances are, the lip liner you pick up is not going to match your red lipstick perfectly and that is going to give you that terrible two-tone effect that no one wants to be made a victim of. If you are going to use some lip liner, you should try finding a shade of lip liner that is close to the shade of your natural lip color. Next, use the lip liner to outline your lips and you should look fantastic.



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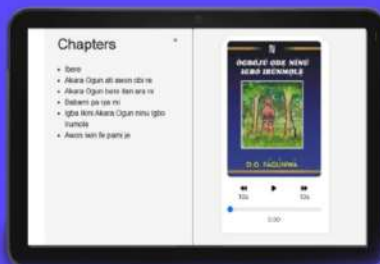
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The Heart Behind The Network: Why Nigerians Still Choose Glo



In a business landscape often dominated by profit motives, one brand continues to stand out as a truly Nigerian success story with people at its heart. Globacom, the nation's indigenous telecommunications giant, has proven time and again that its mission goes beyond connectivity—it is about empowerment, accessibility, and shared progress.

From inception, Globacom has maintained a people-first philosophy that places affordability and value at the core of its operations. In a challenging economic environment, the company has deliberately designed products and services that respond to the needs of ordinary Nigerians. Whether it is data, voice, or value-added services, Dr Mike Adenuga, GCON's vision, Glo ensures that quality communication remains within reach of every income level. Its flexible pricing structure enables students, business owners, and families alike to stay connected without financial strain.

"Every innovation we introduce is guided by one simple question," explained a Globacom spokesperson. "How can we make

life better, simpler, and more affordable for Nigerians? That remains our compass."

Globacom's network reach and technological strength are equally impressive. With coverage extending across all regions of Nigeria, the company has built one of the country's most robust telecommunications infrastructures. The Glo-1 submarine cable, a major investment in high-capacity connectivity, reinforces its ability to deliver fast, reliable internet and voice services. This infrastructure not only drives economic activity but also bridges the digital divide between urban and rural areas, ensuring that no community is left behind in the digital era.

Beyond infrastructure, Glo's operations have a tangible human and economic impact. Across the country its network supports both direct and indirect jobs—from field engineers and customer care teams to retail partners and distributors. Each connection made and job sustained are part of a long-term commitment to doing business responsibly, transparently, and in ways that support national growth.

Yet Glo's true distinction lies in its humanity—its understanding of the everyday Nigerian experience. Through customer appreciation initiatives and national promotions, the company continually rewards loyalty and spreads optimism. These initiatives, from festive giveaways to subscriber reward schemes, are more than marketing exercises; they reflect a genuine desire to give back. Millions of Nigerians have benefited from these efforts, reinforcing Glo's reputation as a brand that cares.

The company's deep respect for Nigerian culture and identity

further strengthens its connection with the people. By sponsoring major traditional festivals such as Ofala, Ojude Oba, and Eyo, Globacom promotes unity, heritage, and continuity. These commitments illustrate a belief that progress should never come at the expense of cultural pride, and that technology can coexist harmoniously with tradition.

Customer experience remains at the heart of Glo's aspirations. The company continues to invest in technology upgrades, improved data speeds, and responsive service delivery. "Our customers are not statistics; they are the reason we exist," remarked another spokesperson. "Their loyalty inspires us to keep improving." This philosophy drives every initiative, ensuring that subscribers enjoy consistent value, reliability, and care.

Globacom's journey reflects the resilience and optimism of Nigeria itself—a nation defined by creativity, perseverance, and hope. Choosing Glo is therefore more than a commercial decision; it is a statement of belief in a brand that listens, understands, and evolves with its people.

For millions of Nigerians, Glo is not just a network; it is a symbol of connection, pride, and possibility. It is the network that gives more, cares more, and believes more—a true reflection of the Nigerian spirit.

That is why it should always be Glo—the people's network, Nigeria's pride, and the brand with a heart for its nation.



Glo Dazzles at 2025 Ofala Festival



The Obi lauded Globacom's long-standing support for the festival, stating: "We thank them for believing in us, and I trust that the mutual benefit that we all derive from the festival will continue to prevail."

The festival's grand finale, the Azu Ofala, was a vibrant community celebration and a day of thanksgiving. It was during this event that Globacom made the celebration even more memorable by concluding its special Ofala promo tailored for the Onitsha community.

The prizes, which were presented to winners selected from the four-week-long promo, included a brand new Kia Picanto, two tricycles (Keke), power generating sets, and grinding machines.

Chidinma Esther Obi, a businesswoman from the 33 area of Onitsha, was the winner of the grand prize the Kia Picanto. She received the car keys from Onitsha royal chief, Chief Albert Ibekwe (the Odu Osodi), and Globacom's representative, Tochukwu Okechukwu.

Other fortunate winners included Ibeziakor Onyebuchi Anthony and Ejike Chiememma Gloria, who each went home with a tricycle. Numerous other winners also walked away with essential tools like power generating sets and grinding machines, adding a tangible measure of joy and prosperity to the close of the 2025 Ofala Festival.

Winners of Glo-sponsored Ofala festival get car, grand prizes

Globacom reinforced its position as a major supporter of Nigerian culture with a superlative showing at the 2025 Ofala Festival in Onitsha, culminating in a spectacular presentation of prize to winners in the Ofala promo.

The telecom giant, which has sponsored the festival for 14 years, added an exciting layer to the traditional celebration through the promo.

The festival, held at the Ime Obi, Onitsha, had two major ceremonies, the Iru Ofala on Friday and the Azu Ofala on Saturday, marking a time-honoured tradition for the people of Onitsha. The Iru Ofala saw the Obi of Onitsha making his first public appearance after

a period of spiritual retreat, a significant and symbolic moment representing his readiness to usher in a new year of prosperity for his people. The Imperial Majesty, resplendent in his traditional attire, received homage from chiefs, titled men, and subjects.

The event drew high-profile guests, including the Minister of Art, Culture, Tourism and Creative Economy, Hannatu Musawa; the Deputy Speaker of the House of Representatives, Hon Benjamin Kalu; former Deputy Speaker, House of Representatives, Emeka Ihedioha; former Governor of Anambra State, Mr Peter Obi; Director General, National Council for Arts and Culture, Obi Asika, and several others.







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